



2023 Conference Schedule
Friday, February 17
Mississippi College

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8:00 a.m. Registration & Breakfast (Board Room)

8:30 a.m. Welcome & Vice President's Forum (Board Room)

8:45-10:00 a.m. Concurrent Session 1

Graduate Research Papers (Room A)

Chair: Lindsey C. Maxwell, University of Southern Mississippi — Respondent: John Meyer, University of Southern Mississippi

Saving Poly Face: The Intersecting Identities in Polyamory and the Resulting Intercultural Conflict
Joseph Honeycutt, University of Alabama

Access Denied: An Examination of the Mississippi State Sovereignty Commission Influence on Percy Greene's Jackson Advocate Editorials During Freedom Summer 1964
Melissa Williams, University of Southern Mississippi

Apologia Trio: Taking Inspiration from Burke's Pentad to Advance Apologia Analysis
Amanda Walsh, University of Southern Mississippi

Characteristics and Popularity of Athletes: Content Analysis of NBA Players on Twitter
Edwin Lee, University of Alabama

G.I.F.T.S. (Great Ideas for Teaching Students) Session 1 (Room B)

Chair: Philip Poe, Mississippi State University

GUESSturing to Improve Visual Delivery
Jessi Stevenson, Itawamba Community College

Student Engagement
Barbara Baymon, Mississippi Valley State University

It's Not Just a Shoebox: Using Operation Christmas Child in Public Speaking Class
Laurie McBride, Itawamba Community College

Emotional Baggage
Monette Callaway, Hinds Community College

Ms. Bowden Presents: You've Made the Difference
Shannon Bowden, Mississippi Valley State University

Copy Editing in Canvas
Philip Poe, Mississippi State University

The Associated Press Stylebook: The Journalist's Bible
Gail H. Marshall Brown, Mississippi Valley State University

10:05-11:10 a.m. Concurrent Session 2

Faculty Research Papers (Room A)

Chair: Phyllis Seawright, Mississippi College — Respondent: Reid Vance, Mississippi College

The One-Man Journalistic Band: Substack's Emergence from Start-up to Sports Media Lifeline
Nicholas R. Buzzelli, High Point University

Framing Obama's Ideation for Advancing America's Race Relations by the New York Times and the Washington Post
Zainul Abedin, Mississippi Valley State University

There's No Crying in Baseball (Until Coronavirus Comes Around)
Jessica Payne, University of Alabama
Lindsey C. Maxwell, The University of Southern Mississippi

G.I.F.T.S. (Great Ideas for Teaching Students) Session 2 (Room B)

Chair: Bill Moak, Belhaven University

Conducting a Virtual Interview
Jeff Walker, University of Montevallo

Using New Legal Arguments to Teach the Old Syllogisms
John H. Saunders, University of Alabama at Huntsville

Describe that Object!
Carrie R. McCormick, Mississippi State University

Art Imitates Life: Using Alaska Daily to Demonstrate Journalism Principles
Bill Moak, Belhaven University

#McLemore Meme War
Dylan M. McLemore, University of Central Arkansas

11:15-11:30 a.m. President's Forum and University Welcome (Board Room)

11:30 a.m.-12:30 p.m. Lunch & Keynote Address (Board Room)
Improving Educational Outcomes Using Student-Engaged Learning in 2023
John Nicholson, Associate Professor of Communication, Mississippi State University

12:35-1:35 p.m. Concurrent Session 3

Public Memory: Dragging the Past into the Light of a New Day (Room A)

Chair: John H. Saunders, University of Alabama in Huntsville — Respondent: John Nicholson, Mississippi State University

Letter to the Inhabitants of America
Joey Bearden, University of Alabama in Huntsville

*I Can Respect That They Gave Their Lives for Their Beliefs, But
What They Believed Then was Wrong: Analyzing the Lawrenceville
Confederate Monument's Removal*

*Baptism of Pocahontas: The Christening of White Supremacy and
Native Erasure*
Matt Poarch, University of Alabama in Huntsville

Macie Morgan, University of Alabama in Huntsville

Community College Circle (Room B)

Chair: Terri Sasser, Mississippi Gulf Coast Community College
John Burks, Jones College
Monette Callaway, Hinds Community College
Stacy Duke, Hinds Community College

1:40-2:55 p.m. Concurrent Session 4

Undergraduate Research Papers (Room A)

Chair: Brandon Knight, William Carey University — Respondent: Mignon Kucia, Mississippi College

*PRopose, PRepare, PRactice: Creating a Student-run Public
Relations Firm on a University Campus*
Lola Simmons, University of Central Arkansas

Scott Cawthon's Five Nights at Freddy's
Omar Villarreal, William Carey University

Sam Levinson's Euphoria and Metacognition Theory
Lauren Hand, William Carey University

The Rhetoric of Jordan Peterson's Oxford Union Address
Joshua T. Wingfield, William Carey University

Research in Progress (Room B)

Chair: Macie Morgan, University of Alabama in Huntsville — Respondent: John H. Saunders, University of Alabama in Huntsville

*American Southern Rhetoric: A Critical Look at How Cultural
Stereotypes Affect Speaker Credibility*
Jacob Humphries, University of Alabama; Joseph Honeycutt,
University of Alabama

*Black Orators Effectiveness: An Examination of Past Leadership
Styles of Civil Rights Activists for the Digital Age of Activism*
Randrika C. Henderson, Jackson State University

*The Lack of Technology and Internet Access in Rural Areas and its
Effect on Educators' Ability to Communicate with their Students*
Zapouria Wadley, Mississippi Valley State University

*Laughing While the World Stood Still: The Influence of Humor and
Social Media During COVID-19*
Melissa Williams, University of Southern Mississippi

3:00-4:00 p.m. Business Meeting (Board Room)
Featuring constitutional vote, top paper awards & door prizes

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GRADUATE PROGRAM

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