



Call for Papers

The Mississippi Communication Association (MCA), like our sister associations, the Southern States Communication Association (SSCA) and the National Communication Association (NCA), exists to promote the study, criticism, research, teaching, and appreciation of the artistic, humanistic, and scientific principles of communication. MCA promotes educational, scientific, and literary excellence within our field at every education level and in all related professional endeavors. We invite you to participate in our annual conference.

MCA 2023 | February 17, 2023 | Mississippi College

MCA encourages and welcomes submissions to the annual conference from any educator, researcher, student, or professional in any of the many fields of work and research related to communication studies, mass communication, and journalism. Original research papers, literature reviews, research in-progress, panel proposals, and teaching ideas are now being received. Submission in any category indicates the intention and availability to present at the annual conference in person.

Research Papers and Literature Reviews: Individuals are invited to present a communication-related paper of original research or a literature review. All papers will be blind-reviewed. One graduate student paper and one undergraduate student paper will be recognized with awards which includes a cash prize.

Student Research in Progress: In a format new to MCA, students are invited to share their research in progress with the goal of receiving valuable feedback from fellow scholars. Students working on any phase of a capstone paper, thesis, or dissertation are encouraged to submit. Proposals should 1) include an abstract summarizing their research 2) indicate their current phase of research, and 3) indicate their preferred presentation format (preproposal, proposal, proposed research methodologies, mock proposal defense, or mock final defense).

Panels/Roundtable Discussions: Attendees are invited to suggest an idea for a panel discussion. Submitters should be willing and able to coordinate the topics and sub-topics of discussion, lead the panel discussion, and arrange for the participation of up to four additional members of a panel. Panels should have a minimum of three total participants.

Student Project Panels: Participants are encouraged to submit applied projects, both creative and practical, related to the broad field of communication. Topical roundtable discussions from scholars and/or practitioners who have collaborated and applied communication practices in communities or the classroom are ideal. Individuals from a variety of institutions and backgrounds may submit ideas. We also encourage students to submit capstone course work and other class projects.

GIFTS: Great Ideas for Teaching Students

GIFTS submissions are original, unique, and classroom-tested teaching ideas for communication courses or related topics at all levels of education. Proposals from outside higher education that are adaptable for the college classroom are welcomed. GIFTS proposals should include the applicable course in which the idea was implemented, a brief abstract, a brief rationale, a discussion of the methods and procedures involved, and a discussion of the results of its implementation.

Submission Deadline: Monday, January 17, 2023

All submissions must be emailed to brad.bailey@mgccc.edu with the subject line *MCA 2023*. Individuals will be notified via email of acceptance no later than Monday, January 24. Individuals whose submissions are accepted will be required to sign a media release form prior to presentation. Please direct questions to brad.bailey@mgccc.edu.